



# Benefits of Membership

BENEFITS	I'm a member of UPSTAR. What Benefits Do I Receive?
<b>Regional MLS Access</b>	Your UPSTAR membership gives you access to the Indiana Regional MLS, with property listings from primarily 43 Indiana counties. IRMLS subscribers also enjoy add-on MLS features that enhance your marketing, listing presentations, showings, and transactions. These include Property Panorama virtual tours, ListingDIV data checker, Showing Assist, Cloud CMA (integration) and CRS Tax Suite.
<b>MLS Support</b>	UPSTAR employs a full time MLS Director and a part time Support Specialist. When you need MLS help, we're available onsite—8 a.m. to 5 p.m., Monday-Friday.
<b>Technology Training</b>	Want to see your productivity increase exponentially? Learn to use your business tools to their fullest potential. We can help. UPSTAR offers regular technology training classes on the Paragon MLS system, ZipForm (state forms & e-signature software), and the CRS Tax public records database—provided FREE to members. From time-to-time, we also host conferences on the latest technology trends.
<b>Robust Website</b>	We offer an interactive website with a REALTOR®/Affiliate search, online registration/payment capabilities, housing statistics and many more resources available to you as an UPSTAR member.
<b>Professional Development</b>	UPSTAR provides approved continuing education (CE) courses to help you meet Indiana's annual CE requirement, along with exclusive seminars and designation programs to support your professional growth—many offered at a discount or even free.
<b>Advocacy</b>	The unintended consequences of poor legislation can be harmful to buyers and sellers, to homeowners and to the real estate industry. When proposed regulation is introduced locally, you can be sure that UPSTAR's full-time Government Affairs Director is there to fight for homeowner rights and to offer the REALTOR® point of view on issues that impact local housing.
<b>Networking &amp; Affiliate Member Services</b>	Want to gain confidence in the people you do business with or those you refer to your clients? Get to know them! UPSTAR provides many opportunities to network with affiliate members because we know that the buying and selling process is a collaborative effort that takes a REALTOR® plus a team of professionals to support the transaction.
<b>Professional Staff</b>	When you call UPSTAR during business hours, you'll reach a "live" person who can answer your question or direct you appropriately. We have one part-time and eight full-time team members ready to assist you.
<b>Community Outreach Opportunities</b>	Investing in your community contributes to its vitality and raises consumer awareness of the value of REALTORS® as "the voice of real estate". That's why UPSTAR provides opportunities for members to engage with the community on housing issues, economic development initiatives and charitable outreach programs.
<b>Risk Management Information</b>	Whether its a compliance issue or your personal safety, we keep you informed about issues that may put you at risk through weekly communications. UPSTAR members also receive free access to <b>FOREWARN</b> , a personal safety and risk assessment app.
<b>Professional Standards</b>	Despite the best efforts of well-intentioned REALTORS®, disagreements still occur. UPSTAR offers a professional standards process to members through the Indiana Association of REALTORS® that is far less expensive than litigation—first through mandatory mediation and secondly through arbitration if mediation is unsuccessful.

## Three-Way Membership = Three Times the Benefits

When you join the Upstate Alliance of REALTORS®, your membership automatically extends to the Indiana Association and the National Association of REALTORS®.

Indiana Association of REALTORS®	National Association of REALTORS®
<ul style="list-style-type: none"> <li><b>IAR Legal Hotline:</b> Your Managing Broker has access to attorneys who can address legal inquiries. With the expense of attorney fees, the Hotline saves you money and reduces your risk.</li> <li><b>Forms - Original Drafts and Annual Review</b></li> <li><b>ZipForm Access</b></li> <li><b>Advocacy at the State Level</b></li> <li><b>Leadership Academy</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Representation:</b> Making sure that your voice is heard is one of the primary advantages of being a member. From lobbying to grassroots advocacy, the power of one million members works for you on Capitol Hill every day.</li> <li><b>Member Discounts at Major Retailers</b></li> <li><b>REALTOR® Resources Library</b></li> <li><b>Public Awareness REALTOR® Value Campaigns</b></li> </ul>